

## THINK TANK - EXPERT GROUP FORUM Practice Enterprise for Language Teaching

**Venue: University of West Bohemia, Plzen, Saturday 17 September 2011, 10:30 – 16:00 hrs**

The PELLIC Project Group invites interested professionals to a forum to exchange ideas and expertise as well as best practice on running language classes with a special focus on PE methodology. Partners of the PELLIC project will present their results and materials produced during the project. They will demonstrate how Moodle can be used and adapted to support a wide range of international PE activities, and show how other tools can be integrated to create an authentic learning scenario, i.e. using Second Life® as means of creating an exhibition space, Google Apps for collaborative writing, as well as Skype for international contacts and sales calls.

Speakers from companies actually running practice enterprises will be invited as well as professionals of the EUROOPEN network.

The day will take the form of focussed discussion groups with a view to raise awareness of PE methodology in language teaching looking at forms of marketability and defining guidelines how this might be achieved.

| Date / Time<br>17 September 2011 | Agenda   |
|----------------------------------|--|
| 10:30 - 11:00                    | <b>Welcome note</b><br><i>Jana Cepickova</i> , University of West Bohemia, PELLIC Partner and Host of the Forum<br>and <i>Marjatta Rännäli</i> , Turku University of Applied Linguistic, PELLIC Project Coordinator, Introduction of Guest Speakers  |
| 11:00 - 12:00                    | <b>Introduction to PELLIC</b> , issues and samples of best practice<br><br>Today's work force needs practical language and intercultural communication skills relevant to the workplace in order to enhance competitiveness within Europe. The PE pedagogy encourages the development of setting up business enterprises, practicing business language skills, and improvement of ICT skills. How can we convince language teachers in schools or at universities of the importance of getting started with skills used in PE methodology? |
| 12:00 – 12:30                    | <i>Christel Schneider</i> , ICC, presentation of virtual worlds introducing LeTS GO  |
| 13:30 – 15:00                    | <b>Working groups</b><br>Each group considers a theme (or themes) drawn from the issues raised in the plenary discussion.  |
| 15:30 – 16:00                    | <b>Summing up</b><br>Ideas drafted into proposals for producing guidelines<br>CLOSE  |

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